

The
Content Plan
Worksheet

www.WedLocksEducation.com

My Content Plan

Pinterest YouTube

Instagram Email

Facebook Blog

TikTok Podcast

Snapchat

Step 1: Circle all the content formats you feel like you are pretty confident in (or add your own.)

Step 2: Circle at least one content format that you want to improve or start focusing on (or add your own.)

Content Brainstorm

Step 1: Write 1 of your content formats at the top of each box.

Step 2: Below, right all the tasks that you need to do for each content format.

My Content Plan

Lastly, take each task and assign them to whatever day you choose. (I also do this with post-its on a big wall.)

MON

TUE

WED

THU

FRI

SAT

SUN
